Beauty Lecture by Radio To-night

York, world-famed beauty specialist, will be here in person this (Wednesday) evening and deliver her lecture, "Sunshine and the Skin," from our Radio Broadcasting Studio at 7:30. Every woman will want to "listen in" and hear from Madame Rubinstein's own lips her advice n the care of the skin.



STRAWBRIDGE & CLOTHIER **Anniversary Sale**

Announcements for Thursday-Until Further Notice, This Store Closed Daily at 5 o'Clock



Last Two Days of the Sale

Only two days for you to share in Anni-

Such merchandise at such prices deserves the quick response it is getting, especially since every transaction is backed with that symbol of

rightness, the Seal of Confidence. Items here are illustrative of thousands.

These Values Insure Great Activity, To-morrow, In the Women's Dress Section

Dresses in the Anniversary Sale. And here's another opportunity for those who have been delayed, to purchase their wardrobes at far less than regular prices. It will pay you to make a special trip to the Store.

The gingham model sketched 11.75 The gingham model sketched, also the smartest straight-line Dresses of dimity or voile. Dresses of dimity or voile. Plenty of light and dark colorings from which to

\$16.75 Dresses of linen-and-voile, as sketched at the left of the group, and quite the prettiest collec-Dresses of linen-and-voile, as and quite the prettiest collection of tissue gingham and ratine models we think you can find. Decorative collars and cuffs are a



Last Two Days

to Secure a

Francis Bacon

Player-Piano

\$480

Now-Thursday or Friday-

is your opportunity to secure

one of these superb instru

ments at an exceptional sav

ing. Saturday will be too late.

first payment to secure

delivery of this Player-Piano

to your home. The balance may be paid at \$13 a month, if desired—\$480.00.

Upright Pianos, \$315

Obtained at this low price on

the same low first payment and

\$10 a month thereafter, if de-

Babu Grand Pianos, \$645

Delivered for \$35 first pay-

ment, the balance payable at

Don't wait, come in at once

Strawbridge & Clothier-Fifth Floor, West

for your instrument at these

Gold Glass

From Abroad

\$17.00 monthly if you wish.

extraordinary Sale prices.

Only \$10 is required as a

First on many a woman's list is a Dotted Swiss Dress. Here's a lovely group of imported embroidered dotted Swisses in rose, reseda, orchid, black, French and navy blue. Straight and slim of line and smartly trimmed. Many with tie-back sashes.

A hand-made Dress, of course. These are beauties, of linen, one model sketched, and voile, beautifully hand-hemstitched in novel designs. Also models of ratine and voile, tissue and gingham in tailored effects.

plain shades or white with hair-



\$16.50 to \$35

Silk Dresses at Anniversary Sale savings. A The smartest of tailored wonderful variety of models in white, light and Frocks of fine Anderson ging- dark shades and black. One may choose from ham, in a wide variety of crepe de chine, satin-faced crepe, Canton crepe, styles. Also models of ratine in tricolette, velette and Chammy-knit. A beautifully beaded model sketched, \$30.00. Strawbridge & Clothler-Second Floor, Market Street and Centra

Clearance of Corsets, \$1.50

Excellent models in S. & C. SPECIAL, W. B., ROYAL WORCESTER and other well-known makes of Corsets grouped in this clearance lot and reduced to \$1.50. All sizes in the lot, but not every size in a model. Corsets with low or medium bust, also with elastic top; hips long or medium length. Fabrics are plain or brocade, in pink or white. Most women will select two when they realize the exceptional saving at \$1.50.

Mercerized Cotton Table Damask

Very attractive designs, reing in price-\$34.25.

Petticoats of

value is unusual at 85c.

Strawbridge & Clothier-Basement

versary Sale.

We have just opened up the boxes and unpacked a new shipment of beautiful imported Gold Glassware in time for the last days of the Anni-

There are various sizes of Bowls, Compotes, Sweet Pea Vases, Flower Bowls and other attractive pieces. All have been marked at special prices, from \$2.00 to \$8.60

Boys' Wash Knickerbockers Exceptional Value at 95c

Boys' Short-Sleeve Wash Suits, \$1.35

Plenty in solid colors, plenty with white blouses and colored sers. Sizes 3 to 8 years. Unusual at \$1.35.

A new shipment in all the new tan shades. Sizes 8 to 17 years. Very low in price-\$7.95. > Strawbridge & Clothier-Second Floor, Filbert Street, East

Japanese Grass Rugs Exceedingly Low in Price

Here's an event that is welcome. Attractive stenciled Grass Rugs in the wanted small sizes for summer homes, seashore cottages and bungalows. Note the very low prices: 18x36 inches—35c 27x54 inches—75c 36x 36x72 inches-\$1.00 On sale on the Filbert Street Cross Aisle, to-morrow.

Save One-third to One-half

Strawbridge & Clothler-Third Floor, Market Street, West

95c

The practical Damask for summer use. Moreover, this is firm in texture, woven from fine, long, staple cotton, fin-ished with a soft, satiny sheen. Designs are beautiful. In 72inch width, at the Anniversary Sale price of 95c a yard. Alale 11, Centre

Bloch Pullman Baby Coaches

\$34.25

versible gear, heavy rubber tires. At a considerable sav-Basement, Filbert Street

White Satine, 85c

The practical kind one needs for general everyday wear. Double paneled, and made with a tailored flounce. They are easily laundered, too. The Second Floor, West

Life-Guard Bathing

About 1,000 pairs of these sturdily made, full-cut gray or tan covert cloth Knickerbockers at a very special price. Fast colors. Sizes 7 to 18 years in the Anniversary Sale at 95c. Men's Bathing Suits—\$3.00 A fortunate purchase of Califor-nia-style Bathing Suits, in smart new stripe effects, to sell at about wholesale price. Sizes 35 to 46. Boys' Gray Crash Knickerbockers, \$1.10

Crash Knickerbockers are always popular and always desirable, particularly at this low price. Sizes 8 to 17 years, \$1.10.

Suits—now \$3.75 White wool jersey, blue flannel pants, white web belt. Boys' Palm Beach Suits, \$7.95 Tennis Rackets. Remarkable, \$3.75

Excellent, first quality Rackets, dependable makes, at savings of one-fourth to nearly one-half. Tennis Balls— \$4.00 a dozen

Habutai Silk Tailored Blouses \$2.65, \$3.50, \$4.95

In white or black, with sleeves long or short. Every vacationist wants one for traveling or to wear with her sports outfit. Cross tucks, cluster tucks, wide tucks, pin tucks, tucks in vest effect and some plaited fronts-in wide and varied assortment. Every smart style in collars included, many edged with narrow plaiting. All at special Anniversary Sale prices.

Strawbridge & Clothier-Second Floor, Centre

At Willow Grove Park To-morrow, Thursday, June 29

Afternoon and Evening Concerts

Strawbridge & Clothier Chorus

(Augmented by the Penn Mutual Glee Club) Victor Herbert Orchestra

Afternoon, 4.30 to 5.30—GOUNOD'S "FAUST," arranged for concert performance. Mae Ebrey Hotz, Marguerite Crowell Barr, Ednyfed Lewis, Henri Scott, and Chorus.

Evening, 7.45 to 8.30—a Victor Herbert program, including the Easter Anthem "Christ is Risen." the Italian Street Song from 'Naughty Marietta" and other Herbert numbers. Evening, 9.45 to 10.45-"The Captive," a dramatic cantata by Victor Herbert, with soprano solo (Mae Ebrey Hotz), bass (Henri Scott) and Chorus.

NOTE—There will be NO RADIO CONCERT from W F I Broadcasting Station on the day of the Willow Grove Concert.

Chiffon Taffeta, \$1.65 One-third Under Price

A special lot of 5000 yards. And how quickly it will go out to be fashioned into the daintiest of summer evening gowns, and dance frocks. Gay hues, pastel shades and those changeable effects that show a glint of silver or gold. Plenty of black for street or evening wear. The saving is one-third at \$1.65 a yard.

Silk Underwear—Special

Night Gowns, Envelope Chemises and Bodices, so dainty and beautifully trimmed that women will choose them as soon as they see them. The remarkable value adds to their attractiveness.

Crepe de Chine Envelope Chemises Night Gowns—\$3.75 Unusual at \$2.95

B Strawbridge & Clothier-Aiste 6. Centre

In flesh pink. Trimmed dain-Of crepe de chine or radium tily with lace or lace and crepe silk, chiefly shoulder-strap models variously trimmed with lace.

Washable Satin Bodices Far Less Than Regular Price 85C > Strawbridge & Clothier-Third Floor, West



Milanese Silk Gloves, \$1.55 16-Button Length

One of the Remarkable Anniversary Sale Values in Smart Summer Gloves

Well-dressed women are wearing

protecting hands and arms, such Gloves as these give that final well-groomed touch to formal or informal costumes. The cost is little for fine Milanese Silk Gloves, well-cut, so that they will keep their good lines. In full elbow length. White, pongee, beaver and silver shades in this exceptionally desirable group at \$1.55.

Strawbridge & Clothler-Alale 12, Market Street

Seamed-back, 16-Strand Silk Stockings \$1.45

An unusually attractive lot of 16-strand thread Silk Stockings with mercerized lisle tops and soles. Made with seamed backs and narrowed ankles. In black, white, cordovan, sand and light or dark gray. Sizes 812 to 10.

--- > Strawbridge & Clothler-Aisle 4, Centre

Sheer White Organdie, 25c At a Saving of One-third

Sheer and dainty, and fine in weave. What adorably pretty summer frocks will be fashioned from these crisp, snowy white lengths-billowy dance frocks and bridesmaids' picturesque attire, as well as pretty afternoon dresses. A rare value at 25c a yard. -> Strawbridge & Clothior-Aisle 6, Centre

The Sporting Goods Store is Now in the Basement

A new location that will meet with the hearty approval of sportsmen because of its convenient location-just a few steps down, inside the west Market Street door.

These Remarkable Anniversary Specials Should Furnish Extra Incentive for an Early Visit They are but a few of the many money-saving opportunities

available just now. Scotty Golf Balls—35c.

The perfect, standard product of the Reach factory. All well-seasoned. Golfers should keep a box of these in their lockers when they can be bought for so close to half price—35c or \$4.00 a dozen.

Fully guaranteed over-size Tires

-30x3¹2.
Heavy Rubber Inner Tubes—
30x3¹2-\$1.25.

Sweaters, \$5.50

Pull-over style, with V-neck in plain shades and some two-color combinations

Ford Tires—Fabric,

\$8.75; Cord, \$13.50

Golf Clubs—\$3.50 Drivers and Brassles in various lengths and weights for men and women. A remarkable value group. Iron Golf

Clubs, \$1.50

Putters, Niblicks, Mashles and Mashle Niblicks. Golf Bags Under Price Women's Golf Bags imported from England--\$2.75. Men's Golf Bags. \$5.90; with metal bottom, \$6.50. Children's Wool Sweaters, \$5.50

Salt-water Fishing Outfits Complete for \$10 Rod, reel, hooks, line, sinkers, etc.—everything you need. Folding Wooden

Chairs, \$2.00 Croquet Sets 8-ball, \$2.75

Worth almost one-half more Attractive, darable Sets, well-packed in a wooden box. Rubber-Sole Sneakers, All Styles—\$1.00

Men's, Women's and Children's Rubber-sole Sneakers, with uppers of brown, black or white canvas-one-third under price.

Men Who Wish to Profit by These Suit Values Should ()

We have sold thousands of Suits during this Anniversary Sale-and with every Suit has gone a saving of \$10.00 to \$25.00 for the purchaser. You, too, can profit IF YOU HURRY!

A Wonderful Group of Summer Suits

One-Third to One-Half Less

Than Usual Prices Alco Suits, Wickham Suits and other Suits, superbly tailored of handsomely-patterned worsteds, cassimeres and cheviots. Plenty of youthful sports styles as well as conservative effects. Every Suit a wonderful Suit — every Suit a wonderful value at \$24.50.



Blue Serge Suits, now \$22.50

ANNIVERSARY VALUE! Youthful and conservative styles, carefully tailored of fine-twill.

Tropical Suits—\$13.50, \$16.50, and \$19.50

Of cool Mohair and Palm Beach cloth. Young Men's Suits of Imported Tweeds—\$29.50

ANNIVERSARY VALUE. Smart gray and tan tweeds, imported from England and made up by a prominent tailoring house of this city. In the Sale at considerably less than the usual, price of such fine Clothing.

Suits With Two Pairs of Trousers Now \$19.50, \$24.50 and \$29.50

At \$19.50—Suits of all-wool blue serge. At \$24.50—Suits of neat cassimeres and tweed effects. At \$29.50—Suits of fine twill, all-wool blue serge and of handsome, closely-woven cassimeres. Extra-wear Suits at extraordinary savings.

Combination 4-piece Golf-and-Business Suits in the Sale at \$29.50 and \$36.50 Golf Knickerbockers, of linen, in the Sale at \$4.50

VacationStationery

AT ANNIVERSARY

PRICES

Writing Paper, 102 sheets of

white paper and 100 envelopes

to match, special at 45c a box.

Stationery, 24 sheets of paper,

24 long, narrow correspondence

cards and 48 matching envel-

opes, in white, pink or blue-

Gold-edge Correspondence Cards, 24 cards (plain or gold

edge) and 24 envelopes. White

S. & C. Envelopes, size 6%

Tablets of letter paper,

Lunch Sets, decorations and other picnic necessities ready.

Fresh, pure, tasty, delicious

Other Candies and Novelties

Gum Drops here in time for

the holiday outing. Only 25c

for Independence Day at

inches, 500 to the box, 75c.

linen-finish; 50 sheets-15c.

only, 35c a box.

at low prices.

Drops

a pound, too.

Dress Ginghams, 28c a yard

Worth Close to One-half More

Ginghams that lend themselves so well to the season's styles in summer frocks. Practically all the most-wanted colorings included.

Just arrived, a shipment of 3000 yards of Checked and Plaid

similarly low prices.

Cabinets of Floraton Lawn

Homespun Linen - finish

Tweed and Cassimere Knickerbockers in the Sale at \$4.50 to \$8.50 Youths' Suits, with two pairs long trousers, in the Sale at \$24.50 -> Strawbridge & Clothler-Second Floor, East

An Introductory Sale of **Cord Auto Tires**

Savings of About One-third The "Grow" Tires have held such a high reputation that the manufacturers could not make them fast enough to sell outside of the immediate vicinity of the factory. However, the factory has recently increased their production, and as an introductory measure, has arranged with this Store to sell them at approximately one-third less than the list prices. The best and quickest way for you to learn of their merit is to TRY one-buy one to-The Grow Tires are fully guaranteed by the factory

and ourselves.

No	te the Ne	w Lou	v Introdu	ctory	Prices
30x312	\$12.50 \$17.80	34x4 32x436	\$23.90	33x5	\$36.8
31x4	\$20.40	33x412	\$29.60	34x5 35x5	\$38.7
32x4	\$22.50	34x41/2	\$31.00	37x5	\$42.2

Prices include war tax. - > Strawbridge & Clothler Basement

Buy a Windham Phonograph Now

\$70 and \$90These wonderful Phono-

graphs obtainable during the last two days of June at these special prices, far less than regular. At \$90 you may have a

Windham Console Phonograph finished in mahogany. paying for \$9.00 worth of Victor Records the instrument will be delivered to your home, and the balance, \$90, may be paid for at \$6.00 a month thereafter, if desired. At \$70 you secure a Wind-

ham Upright Phonograph. Pay for \$4.50 worth of Records only, and the instrument will be delivered. The balance, \$70, may then be paid at \$5.00 monthly, if you desire.

Lawn Swings \$10 Full four - passenger size. strong and durable. Unusual

value at \$10.00. Porch Swings—\$8.50

Delicious Gum

One-fourth under price for this wooden Porch Swing, 5-

foot size, with chains included.

at Sale Savings All the "littlest" baby needs in the way of comfortable,

well-made Dresses and Underwear at such savings as will delight mothers. To-morrow will be the day to choose-Long Slips-50c to \$1.00 Long Dresses-\$1.50 to \$2.25

Babies' Apparel

Long Skirts, flannelette, 50c; nainsook, 50c to \$2.50 Flannelette Wrappers-50c Hand-made Socks-38c to 95c Hand-made Sacques-\$1.00 to

Blankets-\$1.25 to \$4.50 Silk-and-wool Bands, infants' to 2-year sizes-50c Knitted Wash Cloths, 13c; Towels, 45c

Outing Flanne! Diapers-\$1.50 a dozen. Strawbridge & Clothier -- Third Floor, West



Tissue Gingham Morning Dresses \$1.85

Dainty, cool Morning Frocks that would be excellent value at the regular price. At the Anniversary Sale price they

are remarkable. -The fabric is tissue gingham in checks, stripes and fine plaids, lovely in coloring.

-The style, low of waist-line, gives the slim, straight silhouette so in vogue.

-White organdie collars and cuffs and tissue sashes add a decorative note. Both models, as sketched, in sizes 36 to 46.

Third Floor, Filbert Street Was